

Building Rural HIV Clinical Practice Support Academic Detailing (AD)



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One-Page Overview
Infographic

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What Is Academic Detailing?

Academic Detailing (AD)—also called practice support sessions or provider-to-provider education—is a brief, personalized approach to strengthening HIV clinical practice using current, evidence-based guidance.

In rural settings:

A practical conversation about HIV care—delivered where and how providers work.

Format:

15–30 minutes • Virtual or in-person • No cost

What Topics Can AD Support?

Topics are site-driven and modular, based on provider interest:

- HIV testing and routine screening
- Rapid ART initiation and re-engagement
- HIV treatment and long-term management
- PrEP and PEP implementation
- Aging with HIV and comorbidities
- STI and HCV integration
- Stigma reduction and linkage to care

Who Is This For?

Designed for rural and medically underserved clinical teams, including:

- Primary care providers (MDs, DOs, NPs, PAs)
- Nurses and clinical staff
- Pharmacists
- Public health and STI clinic staff
- RWHAP, health centers, and correctional health teams

Multidisciplinary participation is encouraged.

Why AD Works in Rural Settings

- ✓ Tailored to local workflows
- ✓ Relationship-based and practical
- ✓ Respects provider time and capacity
- ✓ Flexible delivery (virtual or in-person)
- ✓ Evidence-based and cost-effective

How the Process Works

1. Engage – Connect through trusted introductions
2. Assess – Identify provider needs and growth areas
3. Deliver – Share concise, actionable guidance
4. Support – Provide ongoing AETC follow-up
5. Improve – Track engagement and refine approach

What Makes This AETC-Supported?

AETC academic detailing includes:

- No-cost practice support sessions
- Access to HIV expert consultation (e.g., HIV Warmline)
- Follow-up sessions as questions arise
- Referrals to training (National HIV & PrEP Curricula)

AD is the entry point—longitudinal support is the commitment.

Interested in a Session?

[Program / AETC Region]

Email: [Contact Email]

Website: [Program Website]

